The Cleveland Museum of Art

Press Release

August 11, 1995

THE CLEVELAND MUSEUM OF ART HOSTS AUGUST 31 RECEPTION FOR MEDIA GUESTS OF THE ROCK AND ROLL HALL OF FAME AND MUSEUM

In a welcoming gesture to its newest partner in the nation's cultural community, the Cleveland Museum of Art will host a special free media reception in honor of the grand opening of the Rock and Roll Hall of Fame and Museum, from 6:30 to 8:30 pm on Thursday, August 31, 1995. The reception is the culmination of a year-long collaboration between the Cleveland Museum of Art and the Rock and Roll Hall of Fame and Museum revolving around the art museum's presentation of the exhibition *Elvis + Marilyn: 2 x Immortal,* on view here August 2 through September 24 in celebration of the Hall of Fame's grand opening.

After comments by Dennis Barrie, director of the Rock and Roll Hall of Fame and Museum, and Bob Bergman, director of the Cleveland Museum of Art, guests at this informal event will have the opportunity to see *Elvis + Marilyn,* a great show of contemporary art inspired by Elvis Presley and Marilyn Monroe. Refreshments will be provided. RSVP 216/421–7340 x265. Shuttle busses will help transport guests from downtown hotels to the art museum. An RSVP reminder card is enclosed with this package.

Also enclosed is a brochure about the permanent collections, programs, and history of the Cleveland Museum of Art, one of the world's great art museums. Museum hours and area maps are included in the brochure. Media representatives in Cleveland for the Rock and Roll Hall of Fame and Museum's grand opening are invited to visit the Cleveland Museum of Art any time during regular public hours: 10:00 am to 5:45 pm Tuesday, Thursday, and Friday; 10:00 am to 9:45 pm Wednesday; 9:00 am to 4:45 pm Saturday; and 1:00 pm to 5:45 pm Sunday. The museum is closed on Mondays. Admission to the permanent collection is always free. Admission to *Elvis + Marilyn* is $6/$5 students and seniors; free for kids 11 and under. For general museum information, call 216/421–7340.

11150 EAST BOULEVARD, CLEVELAND, OHIO 44106-1797
TEL 216-421-7340 TDD 216-421-0018 FAX 216-421-0411